

TEACHER'S ACTIVITY REPORT 2018 - 2019.

FACULTY: Commerce **DEPARTMENT/ COMMITTEE:** COM-SOC **IQAC ACTIVITY No:** SVC/2018-19/COM/SOC/3

NAME OF THE ACTIVITY: BRAND TAMBOLA			
DATE	FACULTY	DEPARTMENT/COMMITTEE	COORDINATOR NAME
February 7 th	Commerce	COM-SOC	Dr. Arpita Kaul
TIME	VENUE	NUMBER OF PARTICIPANTS	NATURE: Outdoor/Indoor
12:30 pm	Sri Venkateswara College	Around 105 participants	Indoor
SUPPORT/ASSISTANCE:			

BRIEF INFORMATION ABOUT THE ACTIVITY (CRITERION NO. - V):

TOPIC/SUBJECT OF THE ACTIVITY	Brand Tambola
OBJECTIVES	The event focused on testing participant's knowledge about brands, their taglines, logos etc.
METHODOLOGY	<p>Played individually or in a team of two, this event is similar to the game of Tambola except for a twist. Instead of numbers, the tambola tickets have name of brands written on them. Caller picks a number and every number has a question, the answer to which is one of the brands on the ticket.</p> <p>There were a total of 90 questions from different industries varying in levels of difficulty. Further, every participant was given one hint as a life line which they were allowed to use only once during the entire game</p>
OUTCOMES	<p>The stakes were early five, first line, second line, third line and full house and the event was a full fun session. The winners were announced and rewarded.</p> <p>WINNERS:</p> <ul style="list-style-type: none"> • <i>Full House</i>- Deen Dhyal Upadhy College Amulya Aggarwal Viren Nahar Parth Aggarwal • <i>Early Five</i>- Shivam Arora-SBSC • <i>First Line</i>- Vasu Jain-SVC • <i>Second Line</i>- Govind Bansal-SVC • <i>Third Line</i>- Sri Aurobindo College Sagar Arora Akash chawla

PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):

Notice & Letters	Student list of participation	Activity report	Photos	Feedback form
Feedback analysis	News clip with details	Certificate	Any other	

IQAC Document No:	Criterion No: V	Metric No:
Departmental file no	IQAC file No;	

NAME OF TEACHER & SIGNATURE	NAME OF HEAD/ COMMITTEE INCHARGE & SIGNATURE	IQAC COORDINATOR (SEAL & SIGNATURE)
Dr. Arpita Kaul	Ms. Sunita Chabbra	

For Reference

Criterion I	Curricular Aspects (planning & Implementation)	Criterion V	Student Support & Progression
Criterion II	Teaching Learning & Evaluation	Criterion VI	Governance
Criterion III	Research, Innovations & Extension	Criterion VII	Institutional Values & Best Practices
Criterion IV	Learning Resources and Infrastructure		

PROOFS

Played individually or in a team of two, this event is similar to the game of Tambola except for a twist. Instead of numbers, the tambola tickets have name of brands written on them. Caller picks a number and every number has a question, the answer to which is one of the brands on the ticket.

The event focused on testing participant's knowledge about brands, their taglines, logos etc. There were a total of 90 questions from different industries varying in levels of difficulty. Further, every participant was given one hint as a life line which they were allowed to use only once during the entire game.



We opened the online registrations about 7 days prior to the scheduled date. We also made arrangements for offline registrations on the day of the event. The event was scheduled to start at 12:30 P.m but due to overwhelming response it was delayed by about 30 minutes.



The stakes were early five, first line, second line, third line and full house.

We received over 64 online and 40 offline registrations for the event from different colleges of DU like KMC, Hindu, SBSC, ARSD, CVS, Dyal Singh, Khalsa, GGS, Deshbandhu, JMC, Sri Aurobindo, Daulat Ram, Zakir Hussain, Kamla Nehru, MLNC, SGND etc and from other universities like IP, Symbiosis and Amity.

WINNERS:

- *Full House*- Deen Dhyal Upadhya College
Amulya Aggarwal
Viren Nahar
Parth Aggarwal
- *Early Five*- Shivam Arora-SBSC
- *First Line*- Vasu Jain-SVC
- *Second Line*- Govind Bansal-SVC
- *Third Line*- Sri Aurobindo College
Sagar Arora and Akash chawla



SRI VENKATESWARA COLLEGE
(University of Delhi)

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Dr. Shruti Mathur
Department of Commerce

Dr. Padma Priyadarshini
Department of Sociology

Dr. Nimisha Sinha
Department of Biochemistry

Shri D. Venkat Ramana
A.O(I/C)

This is to certify that the Activity report (Teacher/Department /Society/Association) has been submitted for documentation to IQAC, Sri Venkateswara College, University of Delhi.

N. Latha

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